









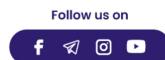
Exploring Noida - Past, Present and Fascinating Trivia

Hey Aspirants! We're back with another blog on the blog series 'Know Your City'. The city you're going to learn about is 'Noida'. So, without a further delay, let's start exploring the city.

Noida, often affectionately dubbed as the "Silicon Valley of the North," boasts a lively fusion of tradition and modernity. It is a satellite city of Delhi and is a part of the National Capital Region. It's a city where the scent of street food harmonises with the buzz of technological hubs. Noida's core showcases a fascinating marriage of heritage and innovation, ensuring a delightful experience for all who explore its charms.

Before looking at the different aspects, one must know the few key points of the particular city. The city symbols of Noida are:

Noida	
Full Form	New Okhla Industrial Development Authority
State	Uttar Pradesh
District	Gautam Buddh Nagar
Official Language	Hindi
Founded By	Sanjay Gandhi
MLA	Pankaj Singh
Chairman	Manoj Kumar Singh
Governing Body	Noida Authority







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[Source: The Times of India]

So now, let's move on to the first aspect of the blog i.e. History of Noida.

History of Noida

Noida, a city with a history as intriguing as its modernity, emerged in the cultural embrace of Braj. Its story begins in the throes of a transformative era during the controversial Emergency period from 1975 to 1977.

1976 – The Birth of Noida: On the 17th of April in 1976, Noida came into administrative existence, a date now celebrated as "Noida Day." This city was a product of urbanisation initiatives during the Emergency period.

The Visionary Initiative: Noida was brought to life under the UP Industrial Area Development Act, 1976, championed by Sanjay Gandhi. This marked the inception of a city that would soon become a symbol of progress.

Economic Pinnacle: Noida stands out in Uttar Pradesh with the highest per capita income, surpassing even the state capital, Lucknow. It's a classified Special Economic Zone (SEZ), attracting businesses and prosperity.

Rich Civic Governance: The Noida Authority ranks among the wealthiest civic bodies in the country, reflecting the city's robust growth and development.

Noida's history showcases the remarkable journey of a place, from its origins to becoming a thriving hub of innovation, economic prowess, and cultural diversity.



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[Source: Noida Portal]

Let's move on to the next aspect of this blog i.e Geographical aspect.

Geographical Aspects of Noida

Noida, nestled in the Gautam Buddh Nagar district of Uttar Pradesh, India, boasts an intriguing blend of geographical features, demographics, and climatic characteristics. Let's explore this vibrant city through these lenses:

Geographical Insights

- Strategic Location: Noida is strategically positioned about 25 kilometres (16 miles) southeast of New Delhi, making it an integral part of the National Capital Region (NCR). It's also 20 kilometres (12 miles) northwest of the district headquarters, Greater Noida.
- River Borders: The Yamuna River gracefully defines its western and southwestern boundaries, providing a picturesque natural border. To the north and northwest, Noida shares its borders with the bustling city of Delhi.
- Rich Soil: Noida's soil is notably rich and loamy, contributing to its agricultural potential and lush greenery.

Demographic Snapshot

- **Growing Population:** According to the 2011 census data, Noida was home to 642,381 residents. This population is a dynamic mix, with 352,577 males and 289,804 females.
- Literacy: Noida boasts an impressive literacy rate of 88.58%. Male literacy stands at a commendable 92.90%, while female literacy is at 83.28%. This reflects the city's focus on education.

Physiological Aspects





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- **Subtropical Climate:** Noida experiences a subtropical climate with hot summers and cool winters. Temperatures typically range from 19 to 40 degrees Celsius (66 to 104 degrees Fahrenheit).
- **Monsoon Influence:** The city's annual rainfall pattern is significantly impacted by the monsoon. The monsoon season plays a pivotal role in shaping Noida's weather conditions.
- **Groundwater Potential:** Noida's groundwater levels vary but are generally at accessible depths, supported by efficient rainwater harvesting systems.

Noida's geographical diversity and evolving demographics make it a city of promise and growth. As it continues to flourish, efforts to maintain its environmental balance and nurture education will be pivotal for a sustainable and vibrant future.

Noida has fascinating places to visit. The Lotus Temple, shaped like a lotus, is a stunning sight. Nearby, Akshardham Temple boasts intricate Hindu architecture. For shopping, it has The Great India Place with 258 stores. Nature lovers will enjoy the vast 160-acre Botanic Garden. If you seek fun, Worlds of Wonder has 20 thrilling rides. Art enthusiasts can explore contemporary art at Stupa 18 Gallery.



[Source: Wikipedia]

Now let's move on to the political aspects of Noida.

Political Aspects of Noida

Noida's political scene, shaped by its unique urban development and economic dynamism, contributes to its identity as a growing and influential city in Uttar Pradesh.

Law and Order: Policing in Noida is managed by the Gautam Buddh Nagar Police. In 2011, the city had 1 policeman for every 413 residents, reflecting a commitment to safety.

Municipal Governance: Noida's municipal governance is overseen by the New Okhla Industrial Development Authority (NOIDA). Established in 1976, it plays a pivotal role in city planning and development.

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Administrative Authority: The city falls under the purview of the Gautam Budh Nagar district, with its administration governed by the District Magistrate. This office plays a significant role in local governance.

Representation: Noida is represented in the Uttar Pradesh Legislative Assembly, electing 7 MLAs to the state legislature.

Political Engagement: In recent elections, Noida witnessed an impressive voter turnout. The 2022 Uttar Pradesh Legislative Assembly election saw a participation rate of 60%, highlighting political awareness.

Economic Influence: Noida's political landscape is intertwined with its rapid economic growth and status as a hub for IT and manufacturing industries.

Noida's political landscape is marked by its efficient governance, progressive urban planning, and active civic engagement, all contributing to the city's dynamic and forward-looking identity.

Culture of Noida

Noida's art and culture offer a diverse and vibrant tapestry:

- Language: Hindi is the most commonly spoken language in Noida, reflecting its North Indian influence. English is widely used for communication and business.
- **People:** Noida's residents, with their friendly and welcoming demeanour, create a multicultural environment, making it a melting pot of cultures.
- **Music:** While traditional Indian music finds its place, Noida is also a hub for contemporary music. It hosts various music events and concerts, appealing to a wide audience.
- Dance: Classical dance forms like Kathak and Bharatanatyam, as well as contemporary dance, have thriving communities and schools in Noida.
- Attire: The city's attire showcases a blend of traditional and modern styles, with people often donning both ethnic wear and Western clothing.
- **Cuisine:** Noida's culinary scene is a treat for food enthusiasts. From North Indian delights like kebabs to international fast food, it caters to various tastes.
- **Handicrafts:** Local artisans excel in crafts such as pottery, handloom, and woodwork. Noida's artistry is a testament to the skilled craftsmanship of its people.
- **Temples:** Noida has numerous temples offering a serene spiritual retreat amidst the urban landscape. many people think Akshardham temple is in Noida but Akshardham Temple is not exactly in Noida, it is close to the border with Noida.
- **Literature**: While not as renowned as Chennai in this aspect, Noida's literary community is growing, with book clubs and literary events becoming more prominent.
- Festivals: Noida celebrates a range of festivals, including Diwali, Holi, Eid, and Christmas, reflecting its multicultural composition.

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Noida's art and culture thrive as a blend of tradition and modernity, making it a dynamic and culturally rich city in the heart of North India.



[Source: Tripoto]

Now let's talk about the next aspect i.e. Environment in Noida.

Environment in Noida

Noida, situated in northern India, has a distinctive environmental profile, showcasing a city that values its green spaces:

Green Cover: Noida has approximately 12% of its area under green cover, contributing to a refreshing atmosphere.

Urban Biodiversity: Despite urbanisation, Noida maintains a diverse range of wildlife, with bird species, small mammals, and reptiles coexisting. Green pockets within the city foster this urban biodiversity.

Lakes and Water Bodies: Noida boasts serene lakes like the iconic Surajkund Lake, which offers a peaceful retreat amid urban life.

Flora and Fauna: The city's greenery includes native and ornamental trees, with marigold and Gulmohar trees lending vibrant hues. Birdwatchers can spot peacocks and parakeets.

National Park: Okhla Bird Sanctuary, a vital ecological zone, shelters migratory birds and is an urban haven for bird enthusiasts.

Environmental Sensitivity: Noida is proactive in environmental preservation, with initiatives like tree plantation drives and efforts to enhance green cover, making the city a greener place.

Noida faces environmental challenges too, including air quality concerns and waste management. Nevertheless, the city's commitment to preserving its natural beauty points to a greener and healthier future.

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Now, let's look at the **Economy of Noida**.

Economy of Noida

Noida, often dubbed the "IT and Industrial Hub of North India," boasts a thriving economy with a Gross State Domestic Product (GSDP) of around 10 billion dollars.

- **Economic Diversity:** Noida's economic strength emanates from various sectors, including information technology, manufacturing, and real estate.
- IT Hub: Noida is a significant IT and software services exporter, contributing substantially to its GDP. The city hosts numerous IT companies and technology parks.
- Industrial Powerhouse: The industrial landscape is impressive, with several manufacturing units, particularly in the automotive and electronics sectors. It's home to companies like Samsung and LG.
- Real Estate Boom: The city's real estate sector has seen rapid growth, with numerous commercial and residential developments.
- Global Investments: Noida's economic appeal has attracted global corporations like HCL and Accenture, adding to its status as a prominent business destination.
- **Economic Growth:** Noida's economy is on an upward trajectory, with predictions pointing to substantial growth in the coming years.

Noida is indeed a bustling economic centre, fueling the growth of not only Uttar Pradesh but also northern India. Its diversified economy is poised for continued expansion, making it a vital player in India's economic landscape.



[Source: Noida Portal]

Now let's delve into a few Interesting Facts about Noida.

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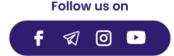
Some Interesting facts about Noida

Noida, a city known for its modernity and economic prowess, surprises with intriguing facts:

- Zero Agriculture: Noida is an urban marvel; it doesn't have agricultural land, marking a unique feature among Indian cities.
- **First Underpass**: India's first modern underpass was built in Noida in 2001, symbolising its commitment to infrastructure.
- Emerging IT Hub: Noida is home to 4,000+ IT companies, illustrating its growing significance in the tech world.

Noida is a city that has evolved from a quiet suburban landscape into a bustling urban center. Its rich history, shaped by the visionaries of the Nehru-Gandhi family, has given way to a thriving metropolis that stands as a testament to India's growth and development. Noida's well-planned infrastructure, burgeoning IT and industrial sectors, and commitment to sustainability make it a city of promise and progress. The people of Noida, with their diverse backgrounds and aspirations, continue to contribute to the city's vibrant culture and inclusive spirit.

As Noida looks toward the future, it remains a symbol of India's rapid urbanization and the potential for harmonious coexistence of technology, nature, and community. Whether you're a resident or a visitor, exploring Noida offers a glimpse into the multifaceted layers of its past, the dynamism of its present, and the limitless possibilities of its future.







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